## Introduction of Seminar on Modern Agri-economy Management for Developing Countries

Project	Seminar on Modern Agri-economy Management for Developing Countries				
Organizer	Yangling International Exchange Center of Agricultural High-tech Industry Demonstration  Zone				
Time	March 10-March 23, 2023		Language	English	
Countries Invited	Developing countries		Number of participants	25	
Objective of the Project	The seminar mainly introduces the overview of China's modern agricultural industry development, policy execution, agricultural resources development, agricultural structure transformation and other agricultural management and practical experience. To exchange with related countries the challenges faced by modern agricultural development, to discuss development experiences, and to explore joint responses to challenges and promote sustainable agricultural development through technology communication and international cooperation in agriculture.				
Requirements for participants	Professional Background	Fields or specialties: agricultural economic management, agricultural industry development, international trade of agricultural products  Positions: Project officers at divisional level, experts, enterprise leaders, representatives of business associations			
	Language Proficiency	Participants should have the ability to listen, speak, read and write in English, the working language of the project			
	Others	Ability to use the ZOOM meeting platform to complete the training schedule			
Training Content	1.Main training courses and content introduction  This seminar mainly includes major courses, lectures and seminars. The major course mainly introduces the national conditions of China. Lectures focus on modern agricultural economic management and introduce China's relevant initiatives and experiences in modern agricultural development, taking into account the needs of each country.  (1) China's National Condition: Introduces the history and culture of China.  (2) Overview of Modern Agricultural Development in China: Introduction to the history of agricultural development in China and its achievements in modern agriculture.  (3) Agricultural Resource Utilization and Agro-Ecological Environmental Protection: Introduction to the types, characteristics and economic management models of agricultural resources, agricultural environmental pollution and prevention, characteristics of natural and social resources in Chinese agriculture, and specific practices for maintaining ecological balance.  (4) Modern Agricultural Industry Development and Poverty Reduction in Rural Areas: Introduction to China's exploration of the road from relief-type poverty alleviation to development-type poverty alleviation to targeted poverty alleviation, effective measures and practical experience in achieving agricultural modernization, poverty eradication and rural revitalization.				

- (5) New Trends in Agricultural Development: Introducing the cultivation and development of new agricultural subjects, the development of Internet + agriculture, the development of high-tech agriculture, and the development of agricultural tourism.
- (6) Agricultural Transformation, Upgrading and Multi-industry Integration Development: Introducing the transformation of Chinese agriculture since the reform and opening up, the constraints to the development, the strategic focus and series of initiatives for the transformation of traditional agriculture to modern agriculture, and the construction of a modern agricultural management system, etc.
- (7) Agricultural products development and industrial chain establishment: Introduce the specific practices of deep processing of agricultural products, branding, and opening up marketing channels, etc.
- (8) Agricultural products trade: Introduce the institution of international trade system for agricultural products, quality and safety control of agricultural products, and establishment of safety and traceability system for agricultural products, etc.

### 2. Cloud tour introduction

Play the video of the visit to Yangling Smart Agricultural Industrial Park to understand the development mode of smart agriculture, the concept of smart park construction, smart greenhouse construction and management, etc.

Play the video of Yangling Modern Agricultural E-commerce Industrial Park to understand the construction planning of the e-commerce industrial park, investment, storage and logistics, public services, team building, etc.

### 3. Introduction to the seminar

Experts in the field of agriculture and economics are invited to host the seminar, introducing the development trend of modern agriculture and the development of international cooperation in agriculture, discussing the ways to solve the problems of agricultural development in the participants' countries and seeking cooperation in the agricultural field.

Note: The above course content arrangement is subject to the actual schedule.

Teaching method: Online lecture.

Lecture time: In principle, 2 lectures or seminars are arranged for each working day, 2 hours each time.

4. The introduction of the speakers:

Speakers are experts in the field of agronomy and agricultural economic management from well-known universities. Speakers have the titles of associate senior or above, and have rich research and practical experience in the development of agricultural economic management concepts, policies, strategies and supporting services, etc., which can ensure the completion of the seminar with high quality and efficiency.

5. Materials to be prepared by participants:

In order to facilitate the seminar, please prepare communication materials related to the theme of the seminar, such as: (1) the national conditions of your country and the development of modern agriculture in your country; (2) introduction of relevant industries: introduce the current situation of international cooperation in agriculture in your country.

Venue	Yangling Demonstration Zone, Shaanxi Province	Visiting city	Yangling, Shaanxi Province (online)
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1. Disciplinary requirements: In the course of the program, please strictly abide by the program schedule and do not arrange activities unrelated to the training or withdraw from the training without reason. During the teaching period, please observe the teaching time and discipline, attendance records will be used as an important basis for issuing the training completion certificate. Please enter the ZOOM classroom 5 minutes early to prepare for the class. Change your personal name to English (same as your passport) name. The facilitator will mute everyone during the class. When entering the room to prepare for class, please ask the participants to turn on the video function to facilitate the roll call.

#### Remarks

- 2. This training is conducted online using the ZOOM platform, and requires internet, computer, microphone, webcam and other relevant equipment.
- 3. Information security: To protect information security and personal privacy, please do not record, take screenshots or share to any social media during the course. Course materials will be sent to participants after the class.
- 4. Participants are required to prepare seminar materials according to the seminar exchange schedule and submit relevant electronic materials as required.
- 5. The course is equipped with English and Chinese consecutive interpretation.

Yangling Demonstration Zone is the first national agricultural high-tech zone in China. It has gathered more than 7,000 talents in agriculture, forestry, water science and education, and is one of the areas with the most abundant agricultural science and education resources in China. International exchange and cooperation in the field of agriculture is one of the important national missions undertaken by Yangling. The Yangling Demonstration Zone has been hosting foreign aid training programs since 2005. In August 2011, the Ministry of Commerce established the China Dry Crop Agriculture Technology Foreign Aid Training Base in Yangling. In October 2020, the Shanghai Cooperation Organization Agricultural Technology Exchange and Training Demonstration Base was officially inaugurated in Yangling, and training and exchange is one of the core functions of the base. On December 15, 2021, one of the first group of "China-Africa Joint Centers for Modern Agricultural Technology Exchange, Demonstration and Training", initiated by President Xi Jinping, was set up in Yangling, and the platform for international exchange and cooperation in Yangling has been strengthened.

# Introduction of the Organizer:

The International Exchange Center of Yangling Demonstration Zone is an organization specializing in foreign agricultural exchanges and training in the Zone, and is responsible for the specific operation and management of the China Dry Crop Agricultural Technology Training Base. After 18 years of development, Yangling Foreign Aid Training has formed a core training curriculum system themed by modern agricultural economic management, water conservation and irrigation, agricultural production and environmental control, and animal husbandry. A training faculty consisting of more than 100 industry experts has been established. In the province, we have established 20 agricultural training bases in ten categories, including agricultural production environment control, economic forestry and fruit, animal husbandry, etc., to support the development of agriculture-related training programs. It has undertaken a total of 148 foreign aid projects, training more than 3,800 trainees in agriculture and related industries for more than 130 countries. 23 innovative online training sessions have been launched since 2021, training more than 940 people, accumulating rich

experience in online training, forming a professional online training team, and laying the foundation for the development of multi-form training. Since 2011, Yangling Demonstration Zone has held 10 consecutive seminars for ministerial-level officials in modern agricultural economic management and 7 seminars for departmental-level officials in modern agricultural economic management. A total of 397 officials from more than 40 countries have conducted in-depth exchanges in Yangling on policies and practices related to modern agricultural development and reached a number of consensus. Through the training, a stable faculty in the field of agricultural economic management has been established, systematic training materials have been compiled, and a number of distinctive training bases have been identified for on-site teaching and visits, laying a solid foundation for the continuous organization of such training in the future. Contact: Ms. Wang Xinle (Ms.)/ Ms. Zhou Yanling (Ms.) Office phone: 0086-29-87036061 Contact Mobile: 0086-13347410790 (Wang) /0086-18191581510 (Zhou) information of Fax: 0086-29-87036061 the organizer WeChat: 13347410790 (Wang) /18191581510 (Zhou)

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